

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Corporate
PROJECT : Corporate Social Media Management (FY 21-22)
CE. NO. : NUTRIASIA-CORPORATE-2021-0026
DATE : 18 May 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I Social Media Management Coverage: NAI Corporate non-dedicated team from May 2021-April 2022 Community Management Facebook, YouTube, Instagram and Email Management Mon-Fri, 9am-6pm, except holidays Implement the online community strategy, coordinating with stakeholders across the client's brand to ensure its effectiveness & providing superior quality of customer service & support to the online community with the help of various communication tools Day-to-day administration & management of conversations, posting of content, performance analysis, fan engagement Monthly page performance report with competitiveness for up to 4 brands Overall Account Management Day-to-day client servicing & management of program & activities Coordination with other agencies / partners for all integrated marketing communication efforts Weekly project lists, timetables & meeting	1,022,400.00	122,688.00	1,145,088.00
SUB TOTAL	1,022,400.00	122,688.00	1,145,088.00
GRAND TOTAL	1,022,400.00	122,688.00	1,145,088.00

TERMS :

Monthly payment terms, 60 days upon issuance of invoice.

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: *Bea Co*
Bea Co
Senior Account Manager

NOTED BY: 

Reg Cabanban
Managing Partner

APPROVED BY: 
Joana Lagurin

APPROVED BY: 
Mels Timan

APPROVED BY: 
James Lim

APPROVED BY: 
Ampy Rio