

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Chingu
PROJECT : Chingu FY26 Social Media Management
CE. NO. : NUTRIASIA-CHINGU-2025-0015
DATE : 29 April 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Multi-channel Consumer Engagement, Content Creation & Community Management Duration: May 2025-April 2026 Inclusive of daily engagement tracking and monthly performance reporting of Chingu Social Media Assets (Facebook, TikTok & Instagram) Mon-Fri, 9am-6pm, except holidays and weekends - any hours past the stated schedule may incur additional charges Social Media Content Production - 1 TikTok / IG Reel video to be crossposted on FB - 1 IG Story cascaded / resized from 1 Feed Post - 4 Feed Posts (2 static, 2 animated) *Basic production only, net of food styling, stunts and external talent or any production outside of the Tribal team	2,100,000.00	252,000.00	2,352,000.00
SUB TOTAL	2,100,000.00	252,000.00	2,352,000.00
GRAND TOTAL	2,100,000.00	252,000.00	2,352,000.00

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 
Beatrice Co
Account Director

NOTED BY: 
Reginne Cabanban
Managing Partner

APPROVED BY: 
May Ann Sevilla

APPROVED BY: 
Pau Baloro

APPROVED BY: 
Gretchen King

APPROVED BY: 
Ampy Rio