

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Locally
PROJECT : Chingu Social Listening Report (Jan 2025)
CE. NO. : NUTRIASIA-CHINGU-2025-0003
DATE : 15 January 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Social Listening Report (January 2025) Data Duration: August-December 2024 Inclusions: - Share of Voice - Topic Trends, Themes - Sentiment Analysis with Sample Conversations - Key Insights Project Management Fees	210,000.00	25,200.00	235,200.00
SUB TOTAL	210,000.00	25,200.00	235,200.00
GRAND TOTAL	210,000.00	25,200.00	235,200.00

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.



- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Beatrice Co Account Director
NOTED BY:  Reginne Cabanban Managing Partner

APPROVED BY: May Sevilla 	APPROVED BY: Pau Baloro 	APPROVED BY: Gretchen King
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