

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Chingu
PROJECT : Chingu Cafe (Spot, UAAP, and additional Materials)
CE. NO. : NUTRIASIA-CHINGU-2024-0053
DATE : 26 November 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	Spot PH KV Static (Inclusive of layered files)	45,000.00	5,400.00	50,400.00
II	Static Rollup Banner	35,000.00	4,200.00	39,200.00
III	Next Phase Chingu Strip (Inclusive of layered files)	50,000.00	6,000.00	56,000.00
IV	Previous 7-Eleven Chingu Strip Design Note: Layered file was already included under CE-NAI-CHINGU-2024-0042	22,000.00	2,640.00	24,640.00
V	LED KV - Animated 30s - Still image	120,000.00	14,400.00	134,400.00
VI	Chingu FANCAM Exclusive of layered files	25,000.00	3,000.00	28,000.00
VII	Project Management Fees	59,400.00	7,128.00	66,528.00
	SUB TOTAL	356,400.00	42,768.00	399,168.00
	GRAND TOTAL	356,400.00	42,768.00	399,168.00

TERMS : Cancellation Fees Applies to a project on hold for three (3) months which shall be considered cancelled. A. Project has started with conceptualization visualization but has been put on hold after (50 of concept/design fees) B. Project has reached approval of concept visualization but has been put on hold after (100 of the concept/design fees) C. Project has been approved and proceeded with further development and production (100 of the concept/design fees including manhours for production charges, and any other incurred fees) Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30 surcharge) 100 payment upon approval of CE Note: Penalty charges of 2 will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than fortyfive (45 days) after the due date.

SUBMITTED BY: Juan Miguel D. Gonzalez Project Manager	VERIFIED BY: Reginne Cabanban Managing Partner
NOTED BY: Beatrice Co Account Director	
APPROVED BY: May Ann Sevilla	APPROVED BY: Pau Baloro