

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Chingu
PROJECT : Chingu Launch Campaign Content Creation
CE. NO. : NUTRIASIA-CHINGU-2024-0012
DATE : 26 March 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Duration: April 2024 Launch Social Content (1 CPAS Material, 3x Static IG Posts, 3x Dynamic IG posts) Project Management Fee	142,800.00	17,136.00	159,936.00
SUB TOTAL	142,800.00	17,136.00	159,936.00
GRAND TOTAL	142,800.00	17,136.00	159,936.00

TERMS :

Cancellation Fees

Applies to a project on-hold for three (3) months which shall be considered cancelled.

- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Beatrice Co Account Director	
NOTED BY: Reginne Cabanban Managing Partner	
APPROVED BY: May Ann Sevilla	APPROVED BY: Pau Baloro
APPROVED BY: Gretchen King	