

PRODUCTION & CREATIVE SERVICES COST ESTIMATE








CLIENT : NUTRIASIA, INC.
 BRAND : TasteTalk
 PROJECT: : TasteTalk Kitchen Takeover
 CE. NO. : NUTRIASIA-2025-0038v2
 DATE : 04 September 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	Alonzo "Cru Cru Katchoo" KOL fees for: Video 1: A cooking video in TasteTalk Kitchen with the other KOLs (posted by TasteTalk) Video 2: A cooking video in TasteTalk Kitchen with the other KOLs (posted by TasteTalk) 2 Videos = 70,000 Cru Cru's ideation and brainstorming with NAI = 25,000 KOL Net w/ WHT = 111,764.71	111,764.71	13,411.77	125,176.48
II	MEALS AM SNACKS - 10x Chicken Sandwich & Chips @ Php 149 per order - 10x Grilled Ham & Cheese @ Php 149 per order LUNCH - 17x Chicken BBQ Java, Lumpiang Shanghai, Pansit Canton, Rice, Dessert @ Php 299 per order PM SNACKS - 10x Chicken Pesto Pasta @ Php 149 per order - 10x Beef Lasagna @ Php 189 per prder DELIVERY FEE - for 3x bookings @ Php 300 per delivery	12,343.00	1,481.16	13,824.16
III	Contingency Fee	5,000.00	600.00	5,600.00
IV	Influncer Management Fee and Coordination (CruCru and Icoy) - 1 Month	50,000.00	6,000.00	56,000.00
V	Production/Creative Briefing Deck and Creative Supervision on Shoot	80,000.00	9,600.00	89,600.00
VI	Project Management Fee	26,000.00	3,120.00	29,120.00
VII	15% ASF on Item #1 and #2	18,616.16	2,233.94	20,850.10
VIII	20% Advancing fee	24,821.54	2,978.58	27,800.12
	SUB TOTAL	328,545.41	39,425.45	367,970.86
	GRAND TOTAL	328,545.41	39,425.45	367,970.86

TERMS : Cancellation FeesApplies to a project on-hold for three (3) months which shall be considered cancelled. A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees) B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees) C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees) Rush FeesApplies to the work done on deadlines that do not conform to standard lead times (30% surcharge)100% payment upon approval of CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Juan Miguel D. Gonzalez Account Manager	VERIFIED BY:  Reginne Cabanban Managing Partner
NOTED BY:  Beatrice Co Account Director	
APPROVED BY:  Dani Rocha	APPROVED BY:  James Lim