

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.  
 BRAND : UFC  
 PROJECT: : UFC FRESH SELECTIONS & SPICES  
 CE. NO. : NUTRIASIA-2020-0062  
 DATE : 01 October 2020

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	WTAX	VAT	COST IN PHP
I	<b>SOCIAL MEDIA MANAGEMENT</b> <b>(December to April 2021)</b> Coverage: UFC FRESH SELECTIONS non-dedicated team Facebook Content Planning & Production 17 posts (7 for 12 Dishes of Christmas + 2 posts per month x 5 months) <i>*Static or simple animated only; exclusive of video shoots and complex animation</i> <i>*Maximum of 2 revisions, further revisions to be charged based on ratecard</i> <i>* All fees exclude layered files</i>	280,800.00		0.00	<b>280,800.00</b>
II	<b>SOCIAL MEDIA MANAGEMENT</b> <b>(November to April 2021)</b> Coverage: UFC SPICES non-dedicated team Facebook content planning & production One (1) post per month for 6 months <i>*Static or simple animation only; exclusive of video shoots and complex animation</i> <i>*Maximum of 2 revisions, further revisions to be charged based on ratecard</i> <i>*All fees exclude layered files</i>	285,600.00		0.00	<b>285,600.00</b>
III	<b>Project Management and Client Servicing</b> <b>(for both brands)</b> Overall Account Management Day-to-day client servicing and management of program and activities Coordination with other agencies/ partners for all integrated marketing communication efforts Project lists, timetables & meeting call reports	0.00		0.00	<b>0.00</b>
	<b>SUB TOTAL</b>	<b>566,400.00</b>	<b>0.00</b>	<b>0.00</b>	<b>566,400.00</b>
	12% VAT				<b>67,968.00</b>
	<b>GRAND TOTAL</b>	<b>566,400.00</b>	<b>0.00</b>	<b>0.00</b>	<b>634,368.00</b>

**TERMS** : 100% payment upon approval of CE Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

VERIFIED BY: 

**Jinky Salac**

**Finance Manager**

NOTED BY: 

**Reg Cabanban**

**Managing Partner**

APPROVED BY: 

**Jamaica Fradejas**

**Jr. Assistant Brand Manager**

APPROVED BY: 

**Fatima Soliveres**

**Sr. Assistant Brand Manager**

APPROVED BY: 

**Deborah Reyes**

**Senior Brand Manager**

APPROVED BY: 

**Mario Mendoza, Jr.**

**Deputy Marketing Director (KF)**