

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Corporate
PROJECT: : NAI Corp Christmas (Talents)
CE. NO. : NUTRIASIA-2020-CORPORATE-0068
DATE : 16 October 2020

16/F Two World Square
McKinley Hill, The Fort
Taguig City, Philippines
Tel.: 8856-7888
Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	TALENTS	827,444.44	99,293.33	926,737.77
	Lead talents x 14 pax @ P40K net each (digital shoot/jingle recording)			
	Acting extras x 10 pax @ P10K net each			
	BG extras x 10 pax @ P3K net each			
II	12% ASF	99,293.33	11,915.20	111,208.53
	SUB TOTAL	926,737.77	111,208.53	1,037,946.30
	GRAND TOTAL	926,737.77	111,208.53	1,037,946.30

TERMS :

NOTES:

1. A working day max of 12 hours must be enforced in all stages of production. This is computed from ingress to egress.
2. All meetings and prepwork will be done virtually via video-conferencing

PRODUCTION STAFF:

Director: Sid Maderazo x Raffy Francisco
DOP: Riel Manuel or equivalent
Production Designer: Jong Fernandez
Food Stylist: Tess Cadag
Propsman: Anthony Peconcillo

II. NO. OF SHOOTING DAYS:

• One (1) shooting day III. EQUIPMENT:

Black Magic or URSA Mini cameras with complete lenses and accessories
Lights and grips
Live sound
2nd and 3rd unit

III. OTHERS:

Assumes agency and client – remote monitoring of the shoot
Food and transportation for all project related activities – production team
Rapid Antigen Test for shoot attendees – on the day of the shoot
Provision for nurse and safety officer during shoot
Provision for Covid-19 relates expenses – protective gears, disinfectants and sanitation
Freelance Caster
Music and composition
Soundtrack – mix, dubbing and lay-inn
VO talent

IV. COST EXCLUSIONS:

- Actual products/labels for shoot, product demo, final artguides/artworks/logos
- Product and pack mock-up
- TVCX/IMD transmissions (for TVC release)
- KV and print shoot
- Freelance Producer's fee
- PCR Swab test if needed
- Covid-19 insurance
- Phantom and test shoot for product shots
- Fallback talents and fees for lead and support in-case of positive result in Rapid Antigen
- ASC processing and fees
- HD for agency and client's if needed
- Radio ad production and release

V. TERMS OF PAYMENT & CONDITIONS:

50% downpayment before shoot and 50% balance payment after delivery of approved materials.
 This proposal is valid for 30 days only.
 Territorial coverage: Philippines airing only; Should the commercial, in whole or in part, in its original or modified form, be aired outside the Philippines, CLIENT will be charged 20% of the original total production cost for each and every country of airing.
 Additional cost for Director, talents, music and post will incur once clients decide to broadcast the final digital material/s through TVC release.
 Sidekick will require a PO/signed conforme upon acceptance of this proposal. BILLING INVOICES/TERMS AND PAYMENTS




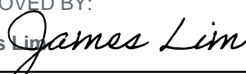

1. Paperless and non-transactional billings and payments are encouraged to minimize contamination. ?
1. Option 1: cost applies if DP is released prior to 1st day of shoot.?
2. Additional 5% cost applies if DP is released after shoot and before the release of the first material (if series) ?
3. Balance payment is due 30 days after submission of invoice.?
2. Direct payments (fro mAdvertisers to Production Houses) is preferred to facilitate release. ?

VI. CANCELLATION:

After pre-production meeting and one day before shoot, 25% of production cost plus actual expenses, mark-up and VAT.
 After shoot, 75% of production cost or actual expenses whichever is higher plus mark-up and VAT.
 In the event of an extra shooting day due to inclement weather or any unforeseen events, additional cost per shooting day will be charged.

VII. COVID-19 CONTINGENCY:

In the event of an extra shooting day due to sudden changes or updates related to Covid-19 that will affect production, additional cost will be submitted. Please let us know should you have questions.

SUBMITTED BY:  Bea Co Senior Account Manager		VERIFIED BY:  Jinky Salac Finance Manager	
NOTED BY:  Reg Cabanban Managing Partner			
APPROVED BY: James Lim 	APPROVED BY: Mario Mendoza 	APPROVED BY: Ampy Rio 