

**PUBLIC RELATIONS  
SERVICES COST ESTIMATE**



16F Two World Square, 22 Upper McKinley Road,  
McKinley Hill, Fort Bonifacio, Taguig City, Philippines  
Tel. No. : 8856-7888, Fax No. : 8856-9316





CLIENT: **NUTRIASIA, INC.**  
PROJECT: **PANATA AWARDS - ENTRY DEVELOPMENT (DVU)**  
C.E. NO.: **NAI PR-2025-03**  
DATE: **24-Sep-25**  
DURATION: **1 MONTH**

PR SERVICE	SCOPE OF WORK	NET	12% VAT	GRAND TOTAL
ENTRY FEES	ENTRY FEES - Third-party costs for one (1) entry fees - 5% platform charges - Submission of entry is on or before September 26, 2025	PHP 34,820.63	PHP 4,178.48	PHP 38,999.10
CREATIVE FEES	Creative services for one (1) case boards. Inclusions: - Minimal copywriting based on the approved writeup - Two (2) minor revisions before approval - Materials, photos c/o Client  Exclusions: - Stock photos, vectors - Stock videos	PHP 58,118.82	PHP 6,974.26	PHP 65,093.08
ACCOUNT MANAGEMENT	CLIENT SERVICING: - Rendering of the agreed services for the client and managing of client servicing requirements - Facilitation of one (1) entry submissions	PHP 74,147.70	PHP 8,897.72	PHP 83,045.42
<b>GRAND TOTAL (ACTUAL COST)</b>		<b>PHP 167,087.15</b>	<b>PHP 20,050.46</b>	<b>PHP 187,137.61</b>

Note: Entry submission is until **September 26, 2025**. Agency and Client must finalize the required materials before then.

**COMMITMENT TO PAY**

This is to ensure commitment to pay Ripple8, Inc. for the total project cost of **PHP187,137.61** within 30 days upon receipt of its official invoice.

PREPARED BY:  <b>SHANE TORRES</b> SENIOR ACCOUNT MANAGER	NOTED BY:  <b>TERE ISLA</b> GROUP ACCOUNT DIRECTOR	APPROVED BY:  <b>BOBBY WITO</b> MANAGING DIRECTOR	APPROVED BY:  <b>JAMES LIM</b> NUTRIASIA, INC.
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