

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : LG ELECTRONICS PHILIPPINES, INC.
 BRAND : LG
 PROJECT: : LG May Free MNT Gaming Pad DTI
 CE. NO. : LG -2025-0008
 DATE : 02 May 2025

6/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I DTI Fees (Pass-thru costs)	1,433.60	172.03	1,605.63
- Coverage: NCR/Several regions/Nationwide = Php 1,120.00			
- Permit Fee based on prize value of up to 50,000 = Php 280.00			
- Documentary Stamp Tax = Php 33.60			
II DTI Facilitation Agency Fee	9,000.00	1,080.00	10,080.00
- Php 9,000.00 per application			
Tasks involved:			
- Coordination with DTI for payment of application fees			
- Compiling of client-provided documents for substantiation			
- Preparation of application			
- Facilitation and coordination with DTI for promo review			
- Coordination of required changes			
SUB TOTAL	10,433.60	1,252.03	11,685.63
GRAND TOTAL	10,433.60	1,252.03	11,685.63

TERMS :

45 days

Billing to be sent on a per-application basis.

PREPARED BY: Joseph Benjamin M. de Joya Digital Business Lead		VERIFIED BY: Diane Capile Business Unit Director	
APPROVED BY: John Radrick Malabanan Marketing Communications Assistant Manager, D2C Sales	APPROVED BY: Anthony George Constantino Marketing Communications Manager, Media Solutions	APPROVED BY: Ana Marie Salpantan Corporate Marketing Head	APPROVED BY: Joongyoun Cho Media Solutions ID/IT Product Director