

**PUBLIC RELATIONS
SERVICES COST ESTIMATE**



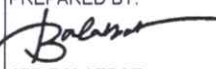

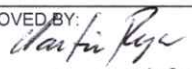
RIPPLE8, INC.
16F Two World Square, 22 Upper McKinley Road, McKinley Hill,
Fort Bonifacio, Taguig City, Philippines
Tel. No. : 8856-7888, Fax No. : 8856-9316

CLIENT: **EastWest Bank**
PROJECT: **Project Gold Content Partnership (Manila Bulletin)**
C.E. NO.: **BMCC-PR-2024-23**
DATE:

31	OCTOBER	2024
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Regular Coverage Period (1 month)	NET	VAT	TOTAL
I. Content Partnership with Manila Bulletin • One (1) bylined digital article to be published on the website • Interview with one (1) resource person • One (1) Facebook post linking to the article with a caption (excluding boosting) • A lead time of 2-3 weeks is required for content development and publication Note: Includes budget for independent boosting by the publication, with no tagging as a paid sponsorship or brand partnership with EastWest.	PHP 230,294.12	PHP 27,635.29	PHP 257,929.41
GRAND TOTAL	PHP 230,294.12	PHP 27,635.29	PHP 257,929.41

PAYMENT TERMS:
This is to ensure commitment to pay Ripple8, Inc. for the total cost indicated in this CE within 30 days upon receipt of its official invoice.

PREPARED BY:  JED BALATBAT ACCOUNT DIRECTOR	NOTED BY:  BOBBY VITO MANAGING DIRECTOR	APPROVED BY:  NORMAN MARTIN REYES APPROVED BY:
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