

**PRODUCTION & CREATIVE  
SERVICES COST ESTIMATE**



DDB Philippines, Inc.  
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CLIENT: **MANG INASAL PHILIPPINES, INC.**  
BRAND: **Liempo Inasal**

SHC#: 1006684333  
PO#: 2070201782

C.E. NO.:	2022	19
REPL. C.E. NO.:		
DATE:	Apr 28	2022

**PROJECT LOGAN: Creative Fees**

	NET COST	VAT	GROSS COST
<b>I. CONCEPT FEES</b>			
Project Logan Key Visual Poster	75,000.00	9,000.00	84,000.00
Edit/Derivatives: 2x FB and IG Static Derivative (boosted) 2x IG Stories Derivative (boosted)	80,000.00	9,600.00	89,600.00
<b>TOTAL</b>	<b>P 155,000.00</b>	<b>18,600.00</b>	<b>173,600.00</b>

Submitted by:  Kaye C. Platon	Approved by:  Rina J. Palad
Noted by:  Diane W. Capile / Paolo Arevalo	Noted by:  Schubert Quilinquin / Allan Tan