

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



DDB Philippines, Inc.
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CLIENT: **MANG INASAL PHILIPPINES, INC.**
 BRAND: **EXTRA CREAMY HALO HALO**

C.E. NO.:	2022	11
REPL. C.E. NO.:		
DATE:	Mar 2	2022

PRODUCTION: 1x6s Digital Video in 16:9 for YT (Proj Hampton)

	NET COST	VAT	GROSS COST
I. Optima Production	75,892.86	9,107.14	85,000.00
II. Soundesign Audio Production	38,700.00	4,644.00	43,344.00
III. Toffee de Guzman/JAW Producer's Fee	17,647.05	2,117.65	19,764.70
IV. 9.25% ASF on I-III	12,232.19	1,467.86	13,700.05
V. Concept Fees for 6s storyboard	50,000.00	6,000.00	56,000.00
TOTAL	P 194,472.10	23,336.65	217,808.75

Prepared by: KCPlaton	Submitted by: Diane Welsh-Capile	Approved by: Nicole Jessica Tan
Noted by:	Noted by:	Noted by:
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