

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : MANG INASAL PHILIPPINES, INC.
 BRAND : MI
 PROJECT: : MI Addendum Search Ads 2
 CE. NO. : MANG INASAL-2021-0007
 DATE : 03 September 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	WTAX	VAT	COST IN PHP
I 24 Search Ad copies for Mang Inasal, with 2 revisions only Ad Groups: <ul style="list-style-type: none"> • Lead - Ad group 1: Mang Inasal Palabok, Mang Inasal Palabok Family Size, Palabok Family Size Mang Inasal, Family Size Palabok Mang Inasal & Mang Inasal Family Size Palabok • Compete - Ad group 2: Palabok 	336,000.00			336,000.00
SUB TOTAL	336,000.00	0.00	0.00	336,000.00
15% ASF				50,400.00
12% VAT				46,368.00
GRAND TOTAL	336,000.00	0.00	0.00	432,768.00

PREPARED BY: <i>Love Rosas</i> Love Rosas Account Director
NOTED BY: Reg Cabanban Managing Partner
APPROVED BY: <i>Diane W. Capile</i> Diane W. Capile Business Unit Head