

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION  
 BRAND : Tamaraw  
 PROJECT : Coco Martin TF - Tacloban Provincial Tour  
 CE. NO. : TOYOTA-2025-0087rev1  
 DATE : 29 September 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

|     | SERVICE  | NET                 | WTAX              | VAT         | COST IN PHP         |
|-----|--|---------------------|-------------------|-------------|---------------------|
| I   | <b>TALENT FEE - COCO MARTIN</b><br>Talent fee for Toyota Provincial Tour appearance on October 26, 2025 in Tacloban                                  | 1,888,888.88        |                   | 209,876.54  | <b>2,098,765.42</b> |
| II  | <b>AGENT FEE - SHIRLEY KUAN</b><br>Talent fee for Toyota Provincial Tour appearance on October 26, 2025 in Tacloban                                  | 333,333.33          |                   | 37,037.04   | <b>370,370.37</b>   |
| III | <b>GLAM TEAM</b><br>Coco's glam team cost for October 26, 2025 event appearance<br>HMU- Jocelyn So: Php35,000<br>Wardrobe - Mervin Lazaro: Php75,600 | 110,600.00          |                   | 12,288.89   | <b>122,888.89</b>   |
|     | <b>SUB TOTAL</b>   | <b>2,332,822.21</b> | <b>259,202.47</b> | <b>0.00</b> | <b>2,592,024.68</b> |
|     | 11.675% ASF  |                     |                   |             | <b>302,618.88</b>   |
|     | 12% VAT  |                     |                   |             | <b>347,357.23</b>   |
|     | <b>GRAND TOTAL</b>   | <b>2,332,822.21</b> | <b>259,202.47</b> | <b>0.00</b> | <b>3,242,000.79</b> |

**TERMS :**

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

|  |  |   |   |   |
|--|--|---|---|---|
| SUBMITTED BY:<br><b>Miguel Sevilla</b><br>Account Director                         |  |   |   |   |
| NOTED BY:<br><b>Reginne Cabanban</b><br>Managing Partner                           |  |   |   |   |
| APPROVED BY:<br><b>Juan Carlos C. Gaon</b><br>Group Head, Brand Management Section | APPROVED BY:<br><b>Evin Luciano</b><br>Vice President, Marketing Services Department | APPROVED BY:<br><b>Elijan Marcial</b><br>First Vice President, Vehicle Sales Operations | APPROVED BY:<br><b>Sherwin Chualim</b><br>Senior Vice President, Marketing Division | APPROVED BY:<br><b>Jose Maria Atienza</b><br>Executive Vice President, Marketing Division |