





# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : MANG INASAL PHILIPPINES, INC.  
BRAND : MI  
PROJECT : Digital Landscape  
CE. NO. : MANG INASAL-2022-0012  
DATE : 07 December 2022

16/F Two World Square  
McKinley Hill, The Fort  
Taguig City, Philippines  
Tel.: 8856-7888  
Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I Tribal to provide the following: <ul style="list-style-type: none"><li>• 2022 Digital Content Marketing Trends</li><li>• 2023 Digital Content Marketing Evolution, Consumer Insights, &amp; Trends to watch out</li><li>• How to improve MI's social media platforms based on 2023 trends</li></ul>	133,334.00		133,334.00
<b>SUB TOTAL</b>	<b>133,334.00</b>	<b>0.00</b>	<b>133,334.00</b>
20% ASF			26,666.80
12% VAT			19,200.10
<b>GRAND TOTAL</b>	<b>133,334.00</b>	<b>0.00</b>	<b>179,200.90</b>

PREPARED BY:  <b>Love Rosas</b> Account Director	
NOTED BY:  <b>Reg Cabanban</b> Managing Partner	
APPROVED BY:  <b>Diane W. Capile</b> Business Unit Head	 <b>Kaye Platon</b>