

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : MANG INASAL PHILIPPINES, INC.
BRAND : Mang Inasal
PROJECT: : MI Community Management (February-December 2022)
CE. NO. : MANG INASAL-2022-0001
DATE : 17 January 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET
I COMMUNITY MANAGEMENT Duration: February-December 2022 9AM-6PM, Mon-Sun Daily posting of pre-approved content and additional posts (84 posts/month) across all SNS Day-to-day monitoring & management of conversations, trends, topics & responses Response to positive and Neutral comments by users Response and resolution of issues according to pre-determined escalation process to be followed Covering real-time alerts for predetermined issues Concerns after 6PM will be addressed the following business days Social Media Analytics - Weekly, Monthly, Annual report covering Facebook, Instagram, Twitter, YouTube (inclusive of monthly breakdown of relevant complaints) Posting on Viber community (no responses, posting only)	1,622,500.00
II 2022 HOLIDAY CM Total of 18 Holidays: Chinese Lunar New Year, EDSA People Power Anniversary, Maundy Thursday, Good Friday, Araw ng Kagitingan, Labor Day, Eidul-Fitar, Independence Day, Eid al-Adha, Ninoy Aquino Day, National Heroes Day, All Saints' Day, All Souls' Day, Bonifacio Day, Christmas Eve, Christmas Day, Rizal Day, New Year's Eve	43,200.00
III DATA ALLOCATION 16GB/month only for two CMs (weekend and weekday)	12,100.00
SUB TOTAL	1,677,800.00
GRAND TOTAL	1,677,800.00

TERMS :

100% payment upon approval of the CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 

Bea Co

Senior Account Manager

NOTED BY: 

Reg Cabanban

Managing Partner

APPROVED BY: 

Diane Welsh Capile