

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : MANG INASAL PHILIPPINES, INC.  
 BRAND : MI  
 PROJECT: : Addendum Search Ads  
 CE. NO. : MANG INASAL-2021-0004  
 DATE : 07 July 2021

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
12 Search Ad copies for Mang Inasal, with 2 revisions only Ad Groups: Lead: Halo Halo - 4 search copies Compete: Inasal - 6 search copies Compete: Mang Inasal - 2 search copies	168,000.00	20,160.00	188,160.00
<b>SUB TOTAL</b>	<b>168,000.00</b>	<b>20,160.00</b>	<b>188,160.00</b>
<b>GRAND TOTAL</b>	<b>168,000.00</b>	<b>20,160.00</b>	<b>188,160.00</b>

SUBMITTED BY <i>Love Rosas</i> <b>Love Rosas</b> <b>Account Director</b>	PREPARED BY: <i>Bea Co</i> <b>Bea Co</b> <b>Senior Account Manager</b>
NOTED BY: <i>Reg Cabanban</i> <b>Reg Cabanban</b> <b>Managing Partner</b>	
APPROVED BY: <i>Diane Capile</i> <b>Diane Capile</b> <b>Business Unit Head</b>	