

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Lenovo (Singapore)Pte Ltd
BRAND : Lenovo Consumer
PROJECT : Lenovo Idea Tab Plus KOL Campaign (Q4FY2526)
CE. NO. : Lenovo PR OOS 2026-06
DATE : 06 February 2026

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888







SERVICE	NET	VAT	TOTAL
I LENOVO IDEA TAB PLUS KOL PAID PARTNERSHIPS AND MANAGEMENT Inclusive of Lenovo Idea Tab Plus Paid KOL Partnership and Management for Q4FY2526			
II Sofia Jahrling 2 IG reels highlighting Idea Tab Plus (minimum of 30 seconds, maximum of 1 minute and 30 seconds) 2 IG stories (videos using spliced clips from the reels OR clips during the shoot) 1 x IG carousel post (minimum of 3 photos)	245,882.35	29,505.88	275,388.24
III Migo Austria 2 IG reels highlighting Idea Tab Plus (minimum of 60 seconds, maximum of 2 minutes) crossposted on TikTok 2 IG stories (videos using spliced clips from the reels OR clips that was not used for the reels) 1 x IG carousel post (minimum of 3 photos)	226,470.59	27,176.47	253,647.06
IV MANAGEMENT FEES (10 PERCENT) Inclusive of coordination and management of the Legion Tablet Paid KOL Partnership with Sofia Jahrling and Migo Austria Notes: 1. Client will have a maximum of 1 Minor Revision, hereby indicated as follows: 2. Minor: Minor concept tweaks and additions, minor color changes and tweaks, copy tweaks, artwork tweaks. 3. Major: Script change, Direction Change, Change in Size of Material, Concept Change, changing 50 of total look and feel (for design). 4. Additional revision outside of the allotted free revisions indicated above will entail additional fees to be paid by the client.	47,235.29	5,668.24	52,903.53
SUB TOTAL	519,588.24	62,350.59	581,938.83
GRAND TOTAL	519,588.24	62,350.59	581,938.83

TERMS :
NOTES

Work will not commence without securing the fully signed CE and PO. Cost indicated is inclusive of withholding tax, advancing, and management fees.

COMMITMENT TO PAY

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of **PHP581,938.83 (vat inclusive)** within 60 days upon receipt of its official invoice

SUBMITTED BY:  Marianne A. Padilla Senior Account Manager		PREPARED BY:  Marianne A. Padilla Senior Account Manager	
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Mark Josef Dolor Account Director	NOTED BY:  Tere Isla Group Account Director	
APPROVED BY:  Patricia Paola Padilla Consumer Marketing Manager			