

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Lenovo (Singapore)Pte Ltd
BRAND : Lenovo
PROJECT : Lenovo Yoga Gen 10 Paid Features (Q3FY2526)
CE. NO. : Lenovo PR OOS 2025-37
DATE : 13 November 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I LENOVO YOGA GEN 10 PAID PARTNERSHIPS AND MANAGEMENT Inclusive of Lenovo Yoga Gen 10 Paid Partnership and Management for Q3FY2526			
II Isa does Tech 1 x video review of Yoga Slim 7i 14ILL10 MP2RKRJX	225,882.35	27,105.88	252,988.24
III Manila Standard 1 x article review of Yoga 7i 2in1 14ILL10 YX0FY3XZ	68,235.29	8,188.24	76,423.53
IV Manila Bulletin 1 x article review of Yoga Slim 7i 14ILL10? MP2RKRK4	164,705.88	19,764.71	184,470.59
V MANAGEMENT FEES (10 PERCENT) bull Inclusive of coordination and management of the Lenovo Yoga Gen 10 Paid Features: Isa does Tech, Manila Standard, and Manila Bulletin.	45,882.35	5,505.88	51,388.24
*Notes: Client will have a maximum of 1 Minor Revision, hereby indicated as follows: gt Minor ndash Minor concept tweaks and additions, minor color changes and tweaks, copy tweaks, artwork tweaks. gt Major ndash Script change, Direction Change, Change in Size of Material, Concept Change, aposchanging 50 of total look and feel (for design). Additional revision outside of the allotted free revisions indicated above will entail additional fees to be paid by the client.			
SUB TOTAL	504,705.88	60,564.71	565,270.59
GRAND TOTAL	504,705.88	60,564.71	565,270.59

TERMS :





NOTES

Work will not commence without securing the fully signed CE. Cost indicated is inclusive of withholding tax, advancing, and management fees.

COMMITMENT TO PAY

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of **PHP565,270.59 (vat inclusive)** within 60 days upon receipt of its official invoice.

SUBMITTED BY: Marianne A. Padilla Senior Account Manager	PREPARED BY: Marianne A. Padilla Senior Account Manager
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<p>NOTED BY:  Bobby T. Vito Managing Director</p>	<p>NOTED BY:  Mark Josef Dolor Account Director</p>	<p>NOTED BY:  Tere Isla Group Account Director</p>
<p>APPROVED BY:  Patricia Paola Padilla Consumer Marketing Manager</p>		