

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : Lenovo (Singapore)Pte Ltd  
**BRAND** : Lenovo Consumer  
**PROJECT** : Lenovo Media Birthday Gifts Q3FY2526 Consumer  
**CE. NO.** : Lenovo PR OOS 2025-31  
**DATE** : 06 October 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
<b>I PRODUCTION OF MEDIA GIFTS (DANIEL BAKER)</b> Inclusive of production of twenty five (25) Daniel Baker Box of 5 Potato Chips 100g  <i>Inclusions:</i> 5 packs of Chocolate Covered Potato Chips (Chocolate Covered Potato Chips Assorted Flavor: Milk, Dark, White, Cookie Butter and Matcha Chocolate) DB Black Window Gift Box Ribbon and customized birthday card  To be delivered in batches every month from October 2025 to December 2025.	50,124.45	6,014.93	<b>56,139.38</b>
<b>II LOGISTICS</b> Inclusive of delivery fees to twenty five (25) media (pickup of media gifts from supplier, delivery of birthday gifts to media): 21 from Metro Manila and 4 from Provincial	13,800.00	1,656.00	<b>15,456.00</b>
<b>III MANAGEMENT FEES (10)</b> Inclusive of coordination and management of twenty five (25) media for birthday gifts and production of media gifts	5,823.38	698.81	<b>6,522.19</b>
<b>SUB TOTAL</b>	<b>69,747.83</b>	<b>8,369.74</b>	<b>78,117.57</b>
<b>GRAND TOTAL</b>	<b>69,747.83</b>	<b>8,369.74</b>	<b>78,117.57</b>

**TERMS :**

Work will not commence without securing the fully signed CE and approved PO. Cost indicated is inclusive of withholding tax, and management fees.

**COMMITMENT TO PAY**

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE, totaling the amount of **PHP78,117.57 (VAT inclusive)** within 60 days upon receipt of its official invoice.

SUBMITTED BY: <b>Marianne A. Padilla</b> Senior Account Manager		PREPARED BY: <b>Marianne A. Padilla</b> Senior Account Manager	
NOTED BY: <b>Bobby T. Vito</b> Managing Director	NOTED BY: <b>Mark Josef Dolor</b> Account Director	NOTED BY: <b>Tere Isla</b> Group Account Director	

APPROVED BY:

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Patricia Paola Padilla

Consumer Marketing Manager