

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Lenovo (Singapore)Pte Ltd
 BRAND : Lenovo
 PROJECT: : Lenovo x VRSUS Virtual Knock Out (Q2FY2526)
 CE. NO. : Lenovo PR OOS 2025-27
 DATE : 01 August 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888







SERVICE	NET	VAT	TOTAL
I LENOVO X VRSUS VIRTUAL KNOCK OUT PARTNERSHIPS AND MANAGEMENT Inclusive of Lenovo x VRSUS Virtual Knock Out Partnership and Management for Q2FY2526 VRSUS Virtual Knock Out (September 19, 2025) 1. Logo Inclusion in all materials Inclusions for Reels, Posts, and Articles 2. Acknowledgement throughout the event Logos on the stream and sponsor messages from our commentator 3. 2 x Dedicated Sponsor Posts Posted on VRSUS Page 4. Sponsor Segment During the Event Dedicated segment for sponsored messages and product feature <i>*Note: Client provided exdeal unit (demo unit) to VRSUS (Lenovo Yoga 7 2in114IML9,SRP Php 80,000)</i>	200,000.00	24,000.00	224,000.00
II MANAGEMENT FEES (10 PERCENT) Inclusive of coordination and management of the Lenovo x VRSUS Virtual Knock Out partnership <i>*Notes:</i> 1. All deliverables must be published within the contract period. To ensure that this is done, (the media outlet) can repost or reupload past updated content. 2. Advertisers assume all risk and agree to indemnify and hold Vrsus harmless for any and all suits, claims and liabilities of any kind, and damages that may arise from the advertisement and any additional marketing promotions.	20,000.00	2,400.00	22,400.00
SUB TOTAL	220,000.00	26,400.00	246,400.00
GRAND TOTAL	220,000.00	26,400.00	246,400.00

TERMS :
NOTES

Work will not commence without securing the fully signed CE.
 Cost indicated is inclusive of withholding tax, advancing, and management fees.

COMMITMENT TO PAY

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of **PHP246,400.00 (vat inclusive)** within 60 days upon receipt of its official invoice.

SUBMITTED BY:  Marianne A. Padilla Senior Account Manager		PREPARED BY:  Marianne A. Padilla Senior Account Manager	
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Mark Josef Dolor Account Director	NOTED BY:  Tere Isla Group Account Director	
APPROVED BY:  Patricia Paola Padilla Consumer Marketing Manager			