

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Lenovo (Singapore)Pte Ltd
 BRAND : Lenovo
 PROJECT: : Lenovo Yoga Intel Mega Seeding (Q2FY2526)
 CE. NO. : Lenovo PR OOS 2025-26
 DATE : 28 July 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

Tel.: 8856-7888







SERVICE	NET	VAT	TOTAL
I			
LENOVO YOGA INTEL MEGA SEEDING PAID PARTNERSHIPS AND MANAGEMENT			
Inclusive of Lenovo Yoga Intel Mega Seeding Partnership and Management for Q2FY2526			
II			
Gadget Match (part monetary + exdeal demo unit)	181,176.47	21,741.18	202,917.65
1 video review of Yoga 7i 2in1			
1 social media post with boosting budget			
III			
Gadget Pilipinas	69,411.76	8,329.41	77,741.18
1 video review of Yoga 7i 2in1			
1 social media post with boosting budget			
IV			
UnGeek	66,470.59	7,976.47	74,447.06
1 video review of Yoga Slim 7i Aura Edition			
1 social media post with boosting budget			
V			
Philstar Tech	144,705.88	17,364.71	162,070.59
1 video review of Yoga Slim 7i Aura Edition			
1 social media post with boosting budget			
VI			
MANAGEMENT FEES (10 PERCENT)	46,176.47	5,541.18	51,717.65
Inclusive of coordination and management of the Lenovo Yoga Intel Mega Seeding with Gadget Match, Gadget Pilipinas, UnGeek, and Philstar Tech			
<i>*Notes:</i>			
1. Client will have a maximum of 1 Minor Revision, hereby indicated as follows:			
2. Minor: Minor concept tweaks and additions, minor color changes and tweaks, copy tweaks, artwork tweaks.			
3. Major: Script change, Direction Change, Change in Size of Material, Concept Change, changing 50 of total look and feel (for design).			
4. Additional revision outside of the allotted free revisions indicated above will entail additional fees to be paid by the client.			
SUB TOTAL	507,941.17	60,952.94	568,894.12
GRAND TOTAL	507,941.17	60,952.94	568,894.12

TERMS :
 NOTES

Work will not commence without securing the fully signed CE. Cost indicated is inclusive of withholding tax, advancing, and management fees.

COMMITMENT TO PAY

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of **PHP568,894.12 (vat inclusive)** within 60 days upon receipt of its official invoice.

SUBMITTED BY:  Marianne A. Padilla Senior Account Manager		PREPARED BY:  Marianne A. Padilla Senior Account Manager	
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Mark Josef Dolor Account Director	NOTED BY:  Tere Isla Group Account Director	
APPROVED BY:  Patricia Paola Padilla Consumer Marketing Manager			