

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Lenovo (Singapore)Pte Ltd
 BRAND : Lenovo
 PROJECT: : Lenovo Legion Go S x AMD (Q1FY2526)
 CE. NO. : Lenovo PR OOS 2025-20
 DATE : 09 May 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

Tel.: 8856-7888

| SERVICE | NET | VAT | TOTAL |
|--|------------|-----------|-------------------|
| I | | | |
| LENOVO LEGION GO S PAID PARTNERSHIPS AND MANAGEMENT | | | |
| • Inclusive of Lenovo Legion Go S Partnership and Management for Q1FY2526 | | | |
| II | | | |
| Unbox PH | 327,058.82 | 39,247.06 | 366,305.88 |
| <ul style="list-style-type: none"> • 1 full feature video of Legion Go S highlighting the AMD processor • 3 social media posts • With boosting | | | |
| III | | | |
| UnGeek | 327,058.82 | 39,247.06 | 366,305.88 |
| <ul style="list-style-type: none"> • 1 x Featured Video - posted on YT and shared on FB • 3 x Social Cards (4 images per post) - posted on IG/FB • Written Content - 1 x Feature Article and 2 x Assured PR • Ad Support - Side Banner (300x300) • With boosting budget | | | |
| <i>BONUS: Short Reel (Posted on IG/FB) and YT Shorts (Unboxing + Feature)</i> | | | |
| IV | | | |
| GadgetMatch | 327,058.82 | 39,247.06 | 366,305.88 |
| <ul style="list-style-type: none"> • 1 full feature video of Legion Go S highlighting the AMD processor • 3 social media snacks (photoset/photos) • With boosting | | | |
| V | | | |
| Gadgets Magazine | 327,058.82 | 39,247.06 | 366,305.88 |
| <ul style="list-style-type: none"> • One (1) GADGETS-produced full feature video of Legion Go S highlighting the AMD processor • One (1) Review Feature article to supplement the video • Three (3) Social media posts | | | |
| <i>BONUS: One (1) Sidebar Ad (400 x 400 pixels) on gadgetsmagazine.com.ph for 1-month duration</i> | | | |

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|------------|---|---------------------|-------------------|---------------------|
| VI | Philstar Tech | 327,058.82 | 39,247.06 | 366,305.88 |
| | <ul style="list-style-type: none"> • 1 x 90-120 secs Video review of Philstar Tech Team • 1 x upload of creative video to Philstar Tech FB Reels • 1 x upload of creative video to Philippine Star FB Reels • 3 x social media post on Philstar Tech FB (Artcard posting) - Ready Material c/o client • 3 x social media post on Philippine Star FB. (Artcard posting) - Ready Material c/o client. • With boosting budget | | | |
| VII | MANAGEMENT FEES (10%) | 163,529.41 | 19,623.53 | 183,152.94 |
| | <ul style="list-style-type: none"> • Inclusive of coordination and management of the Lenovo Legion Go S Partnership with Unbox, UnGeek, GadgetMatch, Gadgets Magazine, and Philstar <p><i>*Notes:</i></p> <ul style="list-style-type: none"> - Client will have a maximum of 1 Minor Revision, hereby indicated as follows: <ul style="list-style-type: none"> > Minor – Minor concept tweaks and additions, minor color changes and tweaks, copy tweaks, artwork tweaks. > Major – Script change, Direction Change, Change in Size of Material, Concept Change, changing 50% of total look and feel (for design). - Additional revision outside of the allotted free revisions indicated above will entail additional fees to be paid by the client. | | | |
| | SUB TOTAL | 1,798,823.53 | 215,858.82 | 2,014,682.35 |
| | GRAND TOTAL | 1,798,823.53 | 215,858.82 | 2,014,682.35 |



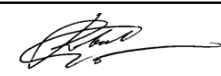



TERMS :

NOTES

Work will not commence without securing the fully signed CE. Cost indicated is inclusive of withholding tax, advancing, and management fees.

COMMITMENT TO PAY

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of **PHP2,014,682.35 (vat inclusive)** within 60 days upon receipt of its official invoice.

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|---|--|---|--|
| SUBMITTED BY:  Marianne A. Padilla Senior Account Manager | | PREPARED BY:  Marianne A. Padilla Senior Account Manager | |
| NOTED BY:  Bobby T. Vito Managing Director | NOTED BY:  Mark Josef Dolor Account Director | NOTED BY:  Tere Isla Group Account Director | |
| APPROVED BY:  Patricia Paola Padilla Consumer Marketing Manager | | | |