

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Lenovo (Singapore)Pte Ltd
 BRAND : Lenovo
 PROJECT: : Lenovo Visuals Paid Reviews (Q4FY2425)
 CE. NO. : Lenovo PR OOS 2025-13
 DATE : 18 March 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	TOTAL
I LENOVO VISUALS PAID PARTNERSHIPS AND MANAGEMENT		
• Inclusive of Lenovo Visuals Paid Partnership and Management for Q4FY2425 March 3 to April 15, 2025		
II Lenovo L24i-4A with Manila Shaker	94,117.65	105,411.77
- 1 x Featured Video - Boosting (budget to be used to boost their own material)		
III Legion R27qe with UnGeek	111,294.12	124,649.41
- 1 x Featured Video - 2 x Reels - Boosting (budget to be used to boost their own material)		
IV MANAGEMENT FEES (10%)	20,541.18	23,006.12
• Inclusive of coordination and management of the Lenovo Visuals Partnership with Manila Shaker and UnGeek		
SUB TOTAL	225,952.95	253,067.30
GRAND TOTAL	225,952.95	253,067.30

TERMS :

NOTES

Work will not commence without securing the fully signed CE and approved PO.
 Cost indicated is inclusive of withholding tax, and management fees.

COMMITMENT TO PAY

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE, totaling the amount of **PHP253,067.30 (VAT inclusive)** within 60 days upon receipt of its official invoice.

SUBMITTED BY: Marianne A. Padilla Senior Account Manager		PREPARED BY: Marianne A. Padilla Senior Account Manager	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Mark Josef Dolor Account Director	NOTED BY: Tere Isla Group Account Director	
APPROVED BY: Patricia Paola Padilla Consumer Marketing Manager			