

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Lenovo (Singapore)Pte Ltd
BRAND : Lenovo
PROJECT : Lenovo IdeaTab Pro Paid Partnerships (Q4FY2425)
CE. NO. : Lenovo PR OOS 2025-12
DATE : 26 February 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888

SERVICE	NET	TOTAL
I LENOVO IDEATAB PRO PAID PARTNERSHIPS AND MANAGEMENT		
• Inclusive of Lenovo IdeaTab Pro Partnership and Management for Q4FY2425 Feb to March 31, 2025		
II Unbox PH - 1 x YouTube Video - Boosting	142,352.94	159,435.29
III Gadget Pilipinas - 1 x YouTube Video - Boosting	89,411.76	100,141.17
IV Yugatech - 1 x YouTube Video - Boosting	201,176.47	225,317.65
V Philstar - 1 x Feature Article	141,176.47	158,117.65
VI MANAGEMENT FEES (10%) • Inclusive of coordination and management of the Lenovo IdeaTab Pro Partnership with Unbox, Gadget Pilipinas, Yugatech and Philstar	57,411.76	64,301.17
SUB TOTAL	631,529.40	707,312.93
GRAND TOTAL	631,529.40	707,312.93

TERMS :
NOTES

Work will not commence without securing the fully signed CE and approved PO.
 Cost indicated is inclusive of withholding tax, and management fees.

COMMITMENT TO PAY

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE, totaling the amount of **PHP707,312.93 (VAT inclusive)** within 60 days upon receipt of its official invoice.

SUBMITTED BY: Marianne A. Padilla Senior Account Manager		PREPARED BY: Marianne A. Padilla Senior Account Manager	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Mark Josef Dolor Account Director	NOTED BY: Tere Isla Group Account Director	

APPROVED BY:



Patricia Paola Padilla

Consumer Marketing Manager