

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Lenovo (Singapore)Pte Ltd
 BRAND : Lenovo Consumer
 PROJECT: : Lenovo Media Thanksgiving Event
 CE. NO. : Lenovo PR OOS 2025-03
 DATE : 15 January 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888




SERVICE	NET	VAT	TOTAL
I Media Relations and Onground Management	310,394.12		310,394.12
<ul style="list-style-type: none"> • Media Invitation and Onsite Support: Inviting and facilitation of up to 40 media attendees. • Pre-Event Media Logistics: Transportation arrangements, including 8 van rentals, to ensure a smooth arrival for all attendees. • Event Moderation: A skilled host will guide the event, facilitating engagement and providing essential information to attendees. 			
II Media Giveaways	159,150.59		159,150.59
<ul style="list-style-type: none"> • Supplier Sourcing and Coordination: Identification and vetting of reliable suppliers, securing quotations, and managing supplier relationships to ensure timely production and delivery. • Giveaway Design and Conceptualization: Creation of custom designs for the giveaways, aligning with brand guidelines and event theme, including revisions and finalization of the design. • Distribution Logistics and Management: Planning and overseeing the efficient distribution of the giveaways to event attendees, which may include onsite distribution during the event or postevent deliveries. • Production Costs: Covering the actual manufacturing of the giveaways (100 units) based on the approved design, materials selected, and total quantity required, inclusive of quality control. 			
SUB TOTAL	469,544.71	0.00	469,544.71
12% VAT			56,345.37
GRAND TOTAL	469,544.71	0.00	525,890.08

TERMS :

Work will not commence without securing the fully signed CE and approved PO.

COMMITMENT TO PAY:

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of PHP525,890.08 (vat inclusive) within 60 days upon receipt of its official invoice.

SUBMITTED BY  Kitty Topacio Account Manager	PREPARED BY:  Kitty Topacio Account Manager	VERIFIED BY:  Mark Josef Dolor Account Director
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Mark Josef Dolor Account Director	NOTED BY:  Tere Isla Group Account Director
APPROVED BY:  Trippy Padilla Consumer Marketing Manager		