

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Lenovo (Singapore)Pte Ltd
BRAND : Lenovo Commercial
PROJECT : Lenovo Media Birthday Gifts Q2FY2526 Commercial
CE. NO. : Lenovo PR OOS 2024-24
DATE : 16 July 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I PRODUCTION OF MEDIA GIFTS (DANIEL BAKER) Inclusive of production of sixteen (16) Daniel Baker Box of 5 Potato Chips 100g <i>Inclusions:</i> 5 packs of Chocolate Covered Potato Chips (Chocolate Covered Potato Chips Assorted Flavor: Milk, Dark, White, Cookie Butter and Matcha Chocolate) DB Black Window Gift Box Ribbon and customized birthday card To be delivered in batches every month from July 2025 to September 2025.	32,079.65	3,849.56	35,929.20
II LOGISTICS Inclusive of delivery fees to sixteen (16) media (pickup of media gifts from supplier, delivery of birthday gifts to media): 16 from Metro Manila	7,360.00	883.20	8,243.20
III MANAGEMENT FEES (10) Inclusive of coordination and management of sixteen (16) media for birthday gifts and production of media gifts	3,579.76	429.57	4,009.34
SUB TOTAL	43,019.41	5,162.33	48,181.74
GRAND TOTAL	43,019.41	5,162.33	48,181.74

TERMS :

Work will not commence without securing the fully signed CE and approved PO. Cost indicated is inclusive of withholding tax, and management fees.

COMMITMENT TO PAY

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE, totaling the amount of **PHP48,181.74 (VAT inclusive)** within 60 days upon receipt of its official invoice.

SUBMITTED BY: Marianne A. Padilla Senior Account Manager		PREPARED BY: Marianne A. Padilla Senior Account Manager	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Mark Josef Dolor Account Director	NOTED BY: Tere Isla Group Account Director	

APPROVED BY:

Anna Abola 

Commercial Marketing Manager