

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : Lenovo (Singapore)Pte Ltd  
**BRAND** : Lenovo Consumer  
**PROJECT** : Lenovo Media Birthday Gifts Q2FY2526 Consumer  
**CE. NO.** : Lenovo PR OOS 2024-23  
**DATE** : 16 July 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
<b>I PRODUCTION OF MEDIA GIFTS (DANIEL BAKER)</b> Inclusive of production of sixteen (16) Daniel Baker Box of 5 Potato Chips 100g  <i>Inclusions:</i> 5 packs of Chocolate Covered Potato Chips (Chocolate Covered Potato Chips Assorted Flavor: Milk, Dark, White, Cookie Butter and Matcha Chocolate) DB Black Window Gift Box Ribbon and customized birthday card  To be delivered in batches every month from July 2025 to September 2025.	32,079.65	3,849.56	<b>35,929.20</b>
<b>II LOGISTICS</b> Inclusive of delivery fees to sixteen (16) media (pickup of media gifts from supplier, delivery of birthday gifts to media): 14 from Metro Manila and 2 from Provincial	8,510.00	1,021.20	<b>9,531.20</b>
<b>III MANAGEMENT FEES (10)</b> Inclusive of coordination and management of sixteen (16) media for birthday gifts and production of media gifts	3,694.76	443.37	<b>4,138.14</b>
<b>SUB TOTAL</b>	<b>44,284.41</b>	<b>5,314.13</b>	<b>49,598.54</b>
<b>GRAND TOTAL</b>	<b>44,284.41</b>	<b>5,314.13</b>	<b>49,598.54</b>

**TERMS :**

Work will not commence without securing the fully signed CE and approved PO. Cost indicated is inclusive of withholding tax, and management fees.

**COMMITMENT TO PAY**

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE, totaling the amount of **PHP49,598.54 (VAT inclusive)** within 60 days upon receipt of its official invoice.

SUBMITTED BY: <b>Marianne A. Padilla</b> Senior Account Manager		PREPARED BY: <b>Marianne A. Padilla</b> Senior Account Manager	
NOTED BY: <b>Bobby T. Vito</b> Managing Director	NOTED BY: <b>Mark Josef Dolor</b> Account Director	NOTED BY: <b>Tere Isla</b> Group Account Director	

APPROVED BY:

*ppadilla*  
Patricia Paola Padilla

Consumer Marketing Manager