

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : Lenovo (Singapore)Pte Ltd  
**BRAND** : Lenovo Consumer  
**PROJECT** : Lenovo Media Birthday Gifts Q1FY2526 Consumer  
**CE. NO.** : Lenovo PR OOS 2024-15  
**DATE** : 24 April 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
  
 Tel.: 8856-7888

| SERVICE   | NET              | VAT             | TOTAL            |
|---|------------------|-----------------|------------------|
| <b>I PRODUCTION OF MEDIA GIFTS (DANIEL BAKER)</b><br>• Inclusive of production of twelve (12) Daniel Baker Box of 5 Potato Chips - 100g<br><br><i>Inclusions:</i><br>- 5 packs of Chocolate Covered Potato Chips (Chocolate Covered Potato Chips - Assorted Flavor: Milk, Dark, White, Cookie Butter and Matcha Chocolate)<br>- DB Black Window Gift Box<br>- Ribbon and customized birthday card<br><br>To be delivered in batches every month from April 2025 to June 2025. | 23,826.86        | 2,859.22        | <b>26,686.08</b> |
| <b>II LOGISTICS</b><br>• Inclusive of delivery fees to twelve (12) media (pickup of media gifts from supplier, delivery of birthday gifts to media)<br>- 10 from Metro Manila<br>- 2 from Provincial  | 8,050.00         | 966.00          | <b>9,016.00</b>  |
| <b>III MANAGEMENT FEES (10%)</b><br>• Inclusive of coordination and management of twelve (12) media for birthday gifts and production of media gifts  | 2,917.57         | 350.11          | <b>3,267.68</b>  |
| <b>SUB TOTAL</b>  | <b>34,794.43</b> | <b>4,175.33</b> | <b>38,969.77</b> |
| <b>GRAND TOTAL</b>  | <b>34,794.43</b> | <b>4,175.33</b> | <b>38,969.77</b> |

**TERMS :**

Work will not commence without securing the fully signed CE and approved PO. Cost indicated is inclusive of withholding tax, and management fees.

**COMMITMENT TO PAY**

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE, totaling the amount of **PHP38,969.77 VAT inclusive** within 60 days upon receipt of its official invoice.

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| SUBMITTED BY:<br>Marianne A. Padilla<br>Senior Account Manager | PREPARED BY:<br>Marianne A. Padilla<br>Senior Account Manager |  |
| NOTED BY:<br>Bobby T. Vito<br>Managing Director                | NOTED BY:<br>Mark Josef Dolor<br>Account Director             | NOTED BY:<br>Tere Isla<br>Group Account Director |

APPROVED BY:

Patricia Paola Padilla

Consumer Marketing Manager

Handwritten signature of Patricia Paola Padilla in black ink.