

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : Lenovo (Singapore)Pte Ltd  
**BRAND** : Lenovo  
**PROJECT** : Media Birthdays (October to December)  
**CE. NO.** : Lenovo PR OOS 2024-10  
**DATE** : 15 November 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
<b>I PRODUCTION OF MEDIA GIFTS (LEGAZY BAG/SUPOT.20)</b> • Inclusive of production of fifty (50) Supot 2.0: - 50 pcs "ITIM" variant	32,941.18	3,952.94	<b>36,894.12</b>
<b>II LOGISTICS</b> • Inclusive of delivery fees to fifty (50) media (drop off of birthday gifts to media) - 44 from Metro Manila - 6 from Provincial	35,590.00	4,270.80	<b>39,860.80</b>
<b>III MANAGEMENT FEES (10%)</b> • Inclusive of coordination and management of fifty (50) media for birthday gifts and production of media gifts	6,853.12	822.37	<b>7,675.49</b>
<b>SUB TOTAL</b>	<b>75,384.30</b>	<b>9,046.12</b>	<b>84,430.41</b>
<b>GRAND TOTAL</b>	<b>75,384.30</b>	<b>9,046.12</b>	<b>84,430.41</b>

**TERMS :**

**NOTES**

Work will not commence without securing the fully signed CE and approved PO.

Cost indicated is inclusive of withholding tax, and management fees.

**COMMITMENT TO PAY**

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of **PHP84,430.41 (vat inclusive)** within 60 days upon receipt of its official invoice.

SUBMITTED BY: Marianne A. Padilla Senior Account Manager		PREPARED BY: Marianne A. Padilla Senior Account Manager	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Mark Josef Dolor Account Director	NOTED BY: Tere Isla Group Account Director	

APPROVED BY:

Patricia Paola Padilla



Consumer Marketing Manager