

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Lenovo (Singapore)Pte Ltd
BRAND : Lenovo Commercial
PROJECT : Media Tech Day
CE. NO. : Lenovo PR OOS 2024-07
DATE : 08 August 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Media Invitation & On-Ground Management <ul style="list-style-type: none"> Includes media management and facilitation of media attendees Key Performance Indicators (KPIs):Maximum of <ul style="list-style-type: none"> 30 media attendees (headcount) 70% PR pick-ups Media invitation, coordination, on-ground management and post-event monitoring <p><i>Exclusion: venue, event host, media tokens, food, event collaterals, creative services</i></p>	135,000.00		135,000.00
II Van Rental <ul style="list-style-type: none"> Rental of 3 vans to be used as shuttle service of media attendees Includes fees for gasoline, driver's fee, driver's meal, and toll fees 	27,176.47		27,176.47
SUB TOTAL	162,176.47	0.00	162,176.47
12% VAT			19,461.18
GRAND TOTAL	162,176.47	0.00	181,637.65

TERMS :

NOTES:

Work will not commence without securing the fully signed CE and approved PO.

COMMITMENT TO PAY:

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of PHP181,637.65 (vat inclusive) within 60 days upon receipt of its official invoice.

NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Mark Josef Dolor Account Director	NOTED BY: Tere Isla Group Account Director
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APPROVED BY:

Anna Abola



Commercial Marketing Manager