

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Lenovo (Singapore)Pte Ltd
BRAND : Lenovo Consumer
PROJECT : Lenovo Legion Tablet KOL Campaign (Q3FY2526)
CE. NO. : Lenovo PR 005-2025-39
DATE : 26 November 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888







SERVICE	NET	VAT	TOTAL
I LENOVO LEGION TABLET PAID KOL PARTNERSHIPS AND MANAGEMENT Inclusive of Legion Tablet Paid KOL Partnership and Management for Q3FY2526			
II Raemon Bingcang (razziebinx) Two (2) reels posted on the main feed (max of 1 min per reel) Four (4) IG/FB stories Boosting	152,941.18	18,352.94	171,294.12
III Aningning Two (2) reels posted on the main feed (max of 1 min per reel) Four (4) IG/FB stories Boosting	129,411.76	15,529.41	144,941.17
IV Khenji Saito Two (2) reels posted on the main feed (max of 1 min per reel) Four (4) IG/FB stories Boosting	176,470.59	21,176.47	197,647.06
V MANAGEMENT FEES (10 PERCENT) Inclusive of coordination and management of the Legion Tablet Paid KOL Partnership with Raemon Bingcang, Aningning, and Khenji Saito Notes: 1. Client will have a maximum of 1 Minor Revision, hereby indicated as follows: 2. Minor: Minor concept tweaks and additions, minor color changes and tweaks, copy tweaks, artwork tweaks. 3. Major: Script change, Direction Change, Change in Size of Material, Concept Change, changing 50 of total look and feel (for design). 4. Additional revision outside of the allotted free revisions indicated above will entail additional fees to be paid by the client.	45,882.35	5,505.88	51,388.23
SUB TOTAL	504,705.88	60,564.71	565,270.59
GRAND TOTAL	504,705.88	60,564.71	565,270.59

TERMS :
NOTES

Work will not commence without securing the fully signed CE. Cost indicated is inclusive of withholding tax, advancing, and management fees.

COMMITMENT TO PAY

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of PHP565,270.59(vat inclusive) within 60 days upon receipt of its official invoice

SUBMITTED BY:  Aya B. Carino-Valdez Account Manager		PREPARED BY:  Marianne A. Padilla Senior Account Manager	
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Mark Josef Dolor Account Director	NOTED BY:  Tere Isla Group Account Director	
APPROVED BY:  Patricia Paola Padilla Consumer Marketing Manager			