

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Lenovo (Singapore)Pte Ltd
BRAND : Lenovo
PROJECT : Lenovo Gen 10 Media Invitation & On-Ground Management
CE. NO. : Lenovo PR OOS-2025-18
DATE : 02 July 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I MEDIA INVITATION ONGROUND MANAGEMENT 1. Includes media management and facilitation of media attendees 2. Key Performance Indicators (KPIs): maximum of 50 media attendees (headcount) 60 PR pickups 3. Media invitation, coordination, onground management and postevent monitoring	295,000.00	35,400.00	330,400.00
II MEDIA TRANSPORTATION MISCELLANEOUS Includes six (6) van rental for fifty (50) media (van rental, gasoline, drivers' meal, transportation, gas, toll, parking fees, etc). <i>*Note: We highly recommend to provide shuttle service as this helps us secure more event attendance confirmation as most of the media prefer events that provide shuttle service for convenience.</i>	69,750.00	8,370.00	78,120.00
SUB TOTAL	364,750.00	43,770.00	408,520.00
GRAND TOTAL	364,750.00	43,770.00	408,520.00

TERMS :
NOTES

Work will not commence without securing the fully signed CE.
 Cost indicated is inclusive of withholding tax, advancing, and management fees.

COMMITMENT TO PAY

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of **PHP408,520.00 (vat inclusive)** within 60 days upon receipt of its official invoice.

SUBMITTED BY: Marianne A. Padilla Senior Account Manager		PREPARED BY: Marianne A. Padilla Senior Account Manager	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Mark Josef Dolor Account Director	NOTED BY: Tere Isla Group Account Director	
APPROVED BY: Patricia Paola Padilla Consumer Marketing Manager			