

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Lenovo (Singapore)Pte Ltd
BRAND : Lenovo Commercial
PROJECT : Lenovo Media Birthday Gifts Q1FY2526 Commercial
CE. NO. : Lenovo PR OOS-2025-17
DATE : 24 April 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I PRODUCTION OF MEDIA GIFTS (DANIEL BAKER) • Inclusive of production of ten (10) Daniel Baker Box of 5 Potato Chips - 100g <i>Inclusions:</i> - 5 packs of Chocolate Covered Potato Chips (Chocolate Covered Potato Chips - Assorted Flavor: Milk, Dark, White, Cookie Butter and Matcha Chocolate) - DB Black Window Gift Box - Ribbon and customized birthday card To be delivered in batches every month from April 2025 to June 2025.	19,920.40	2,390.45	22,310.85
II LOGISTICS • Inclusive of delivery fees to ten (10) media (pickup of media gifts from supplier, delivery of birthday gifts to media) - 9 from Metro Manila - 1 from Provincial	5,865.00	703.80	6,568.80
III MANAGEMENT FEES (10%) • Inclusive of coordination and management of ten (10) media for birthday gifts and production of media gifts	2,352.60	282.31	2,634.92
SUB TOTAL	28,138.01	3,376.56	31,514.57
GRAND TOTAL	28,138.01	3,376.56	31,514.57

TERMS :


Work will not commence without securing the fully signed CE and approved PO. Cost indicated is inclusive of withholding tax, and management fees.

COMMITMENT TO PAY

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE, totaling the amount of **PHP31,514.57(VAT inclusive)** within 60 days upon receipt of its official invoice.

SUBMITTED BY: Marianne A. Padilla Senior Account Manager	PREPARED BY: Marianne A. Padilla Senior Account Manager	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Mark Josef Dolor Account Director	NOTED BY: Tere Isla Group Account Director

APPROVED BY:

Anna Abola 

Commercial Marketing Manager