

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : LG ELECTRONICS PHILIPPINES, INC.
 BRAND : LG
 PROJECT: : LG 2026 Q1 TV Promos: DTI Facilitation
 CE. NO. : LG -2026-0007
 DATE : 14 January 2026

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Budget for DTI Applications for TV Category within Q1 2026:	60,000.00	7,200.00	67,200.00
I. DTI Application Fees			
Passthru DTI costs for the following:			
<ul style="list-style-type: none"> • DTI Application Fee • Honorarium (System Verification + Judging / Awarding) 			
II. DTI Facilitation Agency Fee			
<ul style="list-style-type: none"> • Php 9,000.00 per application • Tasks involved: Coordination with DTI for payment of application fees • Compiling of client provided documents for substantiation • Preparation of the application • Facilitation and coordination with DTI for promo review • Coordination of required changes to application requirements 			
SUB TOTAL	60,000.00	7,200.00	67,200.00
GRAND TOTAL	60,000.00	7,200.00	67,200.00

TERMS :
 45 days

PREPARED BY: Joseph Benjamin M. de Joya Digital Business Lead				
NOTED BY: Diane Capile Business Unit Director				
APPROVED BY: Diane Capile Assistant Digital Marketing Manager	APPROVED BY: Anthony Constantino Product Marketing Part Leader	APPROVED BY: Fritz Dumancas Marketing Team Leader	APPROVED BY: Yongwoo Park TV / Audio Product Director	APPROVED BY: Hongseok Chang Chief Finance Officer