

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : LG ELECTRONICS PHILIPPINES, INC.
 BRAND : LG
 PROJECT: : LG Streaming Week DTI
 CE. NO. : LG -2025-0007
 DATE : 18 March 2025

6/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill Fort Bonifacio,
 Taguig City, 1634
 Tel. : 8856-7888

SERVICE	NET	VAT	TOTAL
I DTIFees (Pass-thru costs) - Promo Savings Projection of Php 600k-Php 999k (inclusive of permit fees and documentary stamp tax) = Php3,090.60	3,090.60	370.87	3,461.47
II DTI Facilitation Agency Fee - Php 9,000.00 per application Tasks involved: - Coordination with DTI for payment of application fees - Compiling of client-provided documents for substantiation - Preparation of application - Facilitation and coordination with DTI for promo review - Coordination of required changes	9,000.00	1,080.00	10,080.00
SUB TOTAL	12,090.60	1,450.87	13,541.47
GRAND TOTAL	12,090.60	1,450.87	13,541.47

TERMS :

45 days

Billing to be sent on a per-application basis.

PREPARED BY: Joseph Benjamin M. de Joya Digital Business Lead		VERIFIED BY: Diane Capile Business Unit Director	
APPROVED BY: Anthony George Constantino Marketing Communications Manager, Media Solutions	APPROVED BY: Daphne Jaime Digital Assistant Marketing Manager	APPROVED BY: Ana Maria Salapantan Corporate Marketing Head	APPROVED BY: Yongwoo Park Media Solutions Product Director