

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT : KASPERSKY x PLDT Launch Campaign
 CE. NO. : PLDT-HOME-2023-0097
 DATE : 07 December 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

| SERVICE | NET | VAT | COST IN PHP |
|---|---------------------|-------------------|---------------------|
| CREATIVE CONCEPT FEES & PRODUCTION FEES | 1,269,639.57 | 152,356.75 | 1,421,996.32 |
| SUB TOTAL | 1,269,639.57 | 152,356.75 | 1,421,996.32 |
| GRAND TOTAL | 1,269,639.57 | 152,356.75 | 1,421,996.32 |

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

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| SUBMITTED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager | PREPARED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager | VERIFIED BY: Lalyn Morete Senior Finance Analyst |
| NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director | | |
| APPROVED BY: <i>[Signature]</i> Evert Chris Miranda Head of Digital Services | APPROVED BY: <i>[Signature]</i> Linette Garcia-Perez Senior Manager, Marketing Communications | APPROVED BY: <i>[Signature]</i> Aidz Azana AVP, Product and Marketing Digital Services |