

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Jollibee Foods Corp.
BRAND : Joyful Christmas Stores
PROJECT : Project Twinkle (Joyful Christmas Stores) Media Management
CE. NO. : Jollibee-PR-2025-40
DATE : 04 November 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I MEDIA INVITATION ONGROUND MANAGEMENT <ul style="list-style-type: none"> Includes media management and facilitation of media attendees Key Performance Indicators (KPIs): <ul style="list-style-type: none"> minimum 20 media attendees (headcount) 60 PR pickups Media invitation, coordination, onground management and postevent monitoring Includes van rental for 20 media and mobilization (media transportation, gas, toll, parking fees, etc). 	226,802.00	27,216.24	254,018.24
SUB TOTAL	226,802.00	27,216.24	254,018.24
GRAND TOTAL	226,802.00	27,216.24	254,018.24

**Notes:*

Client will shoulder the event food and beverage for attendees

Client will provide the Jollibee GCs for the media giveaway

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP254,018.24 (VAT inclusive)** within 30 days upon receipt of its official invoice.

SUBMITTED BY: Marianne A. Padilla Senior Account Manager		PREPARED BY: Marianne A. Padilla Senior Account Manager	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director	
APPROVED BY: Aurea Elise Maog PR & Partnerships Officer		APPROVED BY: Dorothy Dee-Ching VP-Marketing	