

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Jollibee Foods Corp.
BRAND : Jollibee Philippines
PROJECT : Project Divine x TDM Media Management
CE. NO. : Jollibee-PR-2025-39
DATE : 23 October 2025




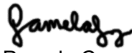
16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I MEDIA INVITATION AND ONGROUND MANAGEMENT Inclusions: <ul style="list-style-type: none"> • Preevent media mobilization of 50 to 60 media in Pasay City • Onground management and facilitation during and after the event • Transportation for 50 media (van rental, toll, and reimbursements) Key Performance Indicators <ul style="list-style-type: none"> • Minimum of 50 attendees (headcount) • 50 percent of the minimum attendees or 25 PR pickups 	433,714.50	52,045.74	485,760.24
SUB TOTAL	433,714.50	52,045.74	485,760.24
GRAND TOTAL	433,714.50	52,045.74	485,760.24

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP485,760.24 (VAT-inclusive)** within 30 days upon receipt of its official invoice.

PREPARED BY:  Shane Torres Senior Account Manager	
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Tere Isla Group Account Director
APPROVED BY:  Reesa Cruz Brand Manager Pamela Cruz	