

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : Jollibee Foods Corp.  
**BRAND** : Crunchy Chicken Sandwich  
**PROJECT** : Project Soar Crunchy Chicken Sandwich KOL Event Inviting & Management  
**CE. NO.** : Jollibee-PR-2025-19  
**DATE** : 18 June 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634

Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
<b>I KOL INVITATION &amp; MANAGEMENT</b> • Includes KOL management and facilitation of the following: Chubby Guy Manila, Juan Big Bite, Ran Got Away, and Rachel Gania • Deliverables: - 1 x Event Attendance on June 23 - 1 x Video Content TikTok - capture what happened in the event, new products, new endorser, etc) *Notes: - Client will shoulder the event food and beverage for attendees - No lockout for KOLs - Costing may increase depending on final video concept and deliverables. - Includes 1 minor revision only (no reshoot) - Costing includes KOL's Withholding Tax	386,941.18	46,432.94	<b>433,374.12</b>
<b>SUB TOTAL</b>	<b>386,941.18</b>	<b>46,432.94</b>	<b>433,374.12</b>
<b>GRAND TOTAL</b>	<b>386,941.18</b>	<b>46,432.94</b>	<b>433,374.12</b>

**TERMS :**

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP433,374.12 (VAT inclusive)** within 30 days upon receipt of its official invoice.

SUBMITTED BY: Marianne A. Padilla Senior Account Manager		PREPARED BY: Marianne A. Padilla Senior Account Manager	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director	
APPROVED BY: Angela Sanzago Brand Manager		APPROVED BY: Pam Reyes AVP for Handhelds	