

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Jollibee Foods Corp.
BRAND : Summer Delights
PROJECT : Project DiVa FB Community Group Posting
CE. NO. : Jollibee-PR-2025-09
DATE : 19 March 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Refreshing Getaway (Facebook Community Group Posting) <ul style="list-style-type: none"> Inclusive of static posts on the following Facebook Community Groups: Let's Eat Pare (LEP) and What's Your Ulam Pare (WYUP) <p>Let's Eat Pare (LEP) Php 156,747.06 net</p> <ul style="list-style-type: none"> 3 x members to do static post Members of the Facebook Community Group to bring the Jollibee Summer Delights to a tourist spot <p>What's Your Ulam Pare (WYUP) Php 253,911.76 net</p> <ul style="list-style-type: none"> 2 x members to do static post Members of the Facebook Community Group to bring the Jollibee Summer Delights to a tourist spot <p><i>*Notes:</i> Service includes two (2) revisions for the ideation stage. Additional fees will incur when there will be a) postponement after shoot date is locked down; b) major changes in concept after video scripting has begun.</p>	410,658.82	49,279.06	459,937.88
SUB TOTAL	410,658.82	49,279.06	459,937.88
GRAND TOTAL	410,658.82	49,279.06	459,937.88

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP 459,937.88 (VAT inclusive)** within 30 days upon receipt of its official invoice.

SUBMITTED BY: Marianne A. Padilla Senior Account Manager		PREPARED BY: Marianne A. Padilla Senior Account Manager	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director	



APPROVED BY:
Pamie Cruz
Senior Brand Manager

APPROVED BY:
Ivan Arvisu
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