

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Jollibee Foods Corp.
 BRAND : Jollibee Philippines
 PROJECT : Proj Oscar (Mix & Match) - Content Partnership with PGAG
 CE. NO. : Jollibee-PR-2025-02
 DATE : 24 January 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Content Partnership with PGAG Concept: Mix & Match Saya Squad* *Flow and execution to be based on PGAG's recommendation and the cast's availability - Allocation of product samples to be discussed with Jollibee - Content brief and outline to be approved before the video production Inclusions: <ul style="list-style-type: none"> • 1x 60s to 90s posted on PGAG's official Facebook Page, cross-posted to Instagram and TikTok • Cast's talent fees, scriptwriting, filming, editing, and posting • Maximum of 2 to 3 rounds of revisions • Agency servicing fees 	523,823.53	62,858.82	586,682.35
SUB TOTAL	523,823.53	62,858.82	586,682.35
GRAND TOTAL	523,823.53	62,858.82	586,682.35

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP586,682.35 (VAT inclusive)** within 30 days upon receipt of its official invoice.

PREPARED BY:  Shane Torres Account Manager	
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Michelle Ople Managing Partner
APPROVED BY: Anna Martina Francisco Assistant Brand Manager	 Luis Berba