

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Jollibee Foods Corp.
BRAND : Dessert Complementaries
PROJECT : Project DiVi FB Group Community Partnership and Management
CE. NO. : Jollibee-PR-2024-45
DATE : 23 October 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I THE SWEETEST 5-9 (Media/FB Page Partnership) <ul style="list-style-type: none"> Inclusive of 1 x TikTok Video (SFV) cross-posted on Instagram and Facebook for 8List.ph, Design Pirate, Forkspoon MNL, and Hungry Herl 	566,794.12	68,015.29	634,809.41
8List.ph (Php178,135.29 net) <ul style="list-style-type: none"> Inclusions: <ul style="list-style-type: none"> Length: 1-minute video max To be posted on Facebook, Instagram, TikTok, YouTube Slant/Angle Development, Script Development, 2-3 hours Video Shoot, 1 Shoot Location, Music based on in-house audio library, Post Production, Boosting, Basic Report 			
Design Pirate (Php 129,552.94 net) <ul style="list-style-type: none"> Inclusions: <ul style="list-style-type: none"> Short-form video (30-60 seconds) – Posting across Facebook, Instagram, and TikTok 			
Forkspoon MNL (Php 242,911.76 net) <ul style="list-style-type: none"> Inclusions: <ul style="list-style-type: none"> Short-form video (30-60 seconds) – Posting across Facebook, Instagram, and TikTok 			
Hungry Herl (Php 16,194.12 net) <ul style="list-style-type: none"> Inclusions: <ul style="list-style-type: none"> Short-form video (30-60 seconds) – Posting across Facebook, Instagram, and TikTok 			

**Notes:*
 Service includes two (2) revisions for the ideation stage. Additional fees will incur when there will be
 a) postponement after shoot date is locked down;
 b) major changes in concept after video scripting has begun.

SUB TOTAL

566,794.12

68,015.29

634,809.41

GRAND TOTAL








566,794.12

68,015.29

634,809.41

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP 634,809.41 (VAT inclusive)** within 30 days upon receipt of its official invoice.

SUBMITTED BY:  Marianne A. Padilla Senior Account Manager		PREPARED BY:  Marianne A. Padilla Senior Account Manager	
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Swayne V. Andaya Account Director	NOTED BY:  Tere Isla Group Account Director	
APPROVED BY:  Abby Joaquin Asst. Brand Manager		APPROVED BY:  Pam Reyes AVP for Handhelds	