

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Jollibee Foods Corp.
BRAND : Jollibee Philippines
PROJECT : P. Cadillac (Chicken Nuggets) - Facebook Community Posting
CE. NO. : Jollibee-PR-2024-29
DATE : 01 April 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I CONTENT PARTNERSHIP & MANAGEMENT What's Your Ulam Pare <ul style="list-style-type: none"> • Management and coordination with Facebook Community What's Your Ulam Pare (WYUP) • 1 million members • Scope of Work: 1x static post on the Facebook Group 	66,828.53	8,019.42	74,847.95
II CONTENT PARTNERSHIP & MANAGEMENT Let's Eat Pare <ul style="list-style-type: none"> • Management and coordination with Facebook Community Let's Eat Pare (LEP) • 615,600+ members • Scope of Work: Admin to share (1) static post on Let's Eat Pare of the new product that prompts and create hype & encourage the people to try and that can spark a conversation about the new Jollibee product. 	103,621.76	12,434.61	116,056.37
SUB TOTAL	170,450.29	20,454.03	190,904.32
GRAND TOTAL	170,450.29	20,454.03	190,904.32

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP190,904.32 (VAT inclusive)** within 30 days upon receipt of its official invoice

PREPARED BY: Shane Torres Account Manager		
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director
APPROVED BY: Pamela Grace Cruz Senior Marketing Manager		APPROVED BY: Martina Francisco Assistant Brand Manager