

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Jollibee Foods Corp.
BRAND : Jollibee Philippines
PROJECT : Proj. Cadillac (Chicken Nuggets) - On-ground Media Management
CE. NO. : Jollibee-PR-2024-25
DATE : 25 March 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I MEDIA INVITATION & ON-GROUND MANAGEMENT Inclusions: - Invitation and coordination with media - Inclusive of pre-event media mobilization; on-ground management - Post-mortem report with learnings and recommendations - Miscellaneous (transportation, gas, toll, parking, etc.) related to this activation Key Performance Indicators: - Max of 50 to 60 attendees (headcount) - 50% or 25 PR pick-ups	450,706.75	54,084.81	504,791.56
SUB TOTAL	450,706.75	54,084.81	504,791.56
GRAND TOTAL	450,706.75	54,084.81	504,791.56

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP 504,791.56** (VAT inclusive) within 30 days upon receipt of its official invoice.

PREPARED BY: Shane Torres Account Manager		
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director
 Pamela Grace Cruz Senior Marketing Manager	APPROVED BY: Martina Francisco Assistant Brand Manager	