

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Jollibee Foods Corp.
BRAND : Jollibee Philippines
PROJECT : P. Budapest (Yumburger) - Alam Mo Yum! Challenge
CE. NO. : Jollibee-PR-2024-24
DATE : 04 April 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634





 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Activation Services Inclusive of the following: <ul style="list-style-type: none"> Project management, creative fee, manpower, and permit fees for two (2) days and two (2) locations Printing of callout boards, placard, and Yumburger stamp printed on c2s – to be used for the Yumburger bouquet Provision of sampling trays, sanitary supplies, and meals and transportation for the staff and KOLs Fabrication of Yumburger bouquet and purchasing of unbranded burgers – to be wrapped in white unbranded packaging Waivers to be signed by the participants 	275,827.39	33,099.29	308,926.68
II KOL MANAGEMENT - PAID CONTENT PARTNERSHIP Kaspahon Scope of Work: 1x TikTok video, cross-posted to FB Reels and FB Story	52,640.00	6,316.80	58,956.80
III KOL MANAGEMENT - PAID CONTENT PARTNERSHIP GreatCzar Digital Scope of Work: 1x TikTok video, cross-posted to IG Reels and FB Reels	65,882.35	7,905.88	73,788.23
SUB TOTAL	394,349.74	47,321.97	441,671.71
GRAND TOTAL	394,349.74	47,321.97	441,671.71

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP441,671.71** (VATinclusive) within 30 days upon receipt of its official invoice.

PREPARED BY: *Sto*
Shane Torres
Account Manager

<p>NOTED BY:  Bobby T. Vito Managing Director</p>	<p>NOTED BY:  Swayne V. Andaya Account Director</p>	<p>NOTED BY:  Tere Isla Group Account Director</p>
<p>APPROVED BY:  Bea Tempongko Senior Marketing Manager</p>		