

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Jollibee Foods Corp.
BRAND : Jollibee Philippines
PROJECT : P. Budapest (Yumburger) Blitz - Paid KOLs
CE. NO. : Jollibee-PR-2024-23
DATE : 04 April 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I KOL MANAGEMENT - CONTENT PARTNERSHIP Food Trip Ba Kamo Scope of Work: 1 x TikTok video, cross-posted to IG Reels and FB Reels	72,882.35	8,745.88	81,628.23
II KOL MANAGEMENT - CONTENT PARTNERSHIP Faye Balbacal Scope of Work: 1 x TikTok video, cross-posted to IG Reels and FB Reels	105,823.53	12,698.82	118,522.35
III KOL MANAGEMENT - CONTENT PARTNERSHIP Eat Well Pinas Scope of Work: 1 x TikTok video, cross-posted to IG Reels and FB Reels	89,352.94	10,722.35	100,075.29
SUB TOTAL	268,058.82	32,167.06	300,225.88
GRAND TOTAL	268,058.82	32,167.06	300,225.88

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP300,225.89** within 30 days upon receipt of its official invoice.

PREPARED BY:  Shane Torres Account Manager		
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Michelle Ople Managing Partner	NOTED BY:  Swayne V. Andaya Account Director
APPROVED BY:  Bea Tempongko Senior Marketing Manager		