

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Jollibee Foods Corp.
BRAND : Jollibee Philippines
PROJECT : P. Budapest (Yumburger) - Media Blitz and Delivery
CE. NO. : Jollibee-PR-2024-22
DATE : 29 February 2024


16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I <u>PR Kit Production (20 units)</u> Specifications: <u>PR KIT</u> - Laminated black sticker, mounted on 1/4thk plywood - Inclusive of food compartment at the bottom - Inclusive of lock mechanism - Inclusive of clear PVC box and with key hiding mechanism at the bottom, 2 units per kit <u>INFO CARD</u> - 5 x 6 inches, print on c2s - 2 units per kit	147,650.00	17,718.00	165,368.00
II Management, Delivery, and Manpower - Booking of two (2) vans for two (2) days to deliver to 10 media and 10 KOLs within Metro Manila - Inclusive of toll, parking, and other fees - Pick up meals from branches, assemble, and deliver to 10 media and 10 KOLs	61,272.00	7,352.64	68,624.64
SUB TOTAL	208,922.00	25,070.64	233,992.64
GRAND TOTAL	208,922.00	25,070.64	233,992.64

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling invoice the amount of **PHP233,992.64** within 30 days upon receipt of its official invoice.

PREPARED BY:  Shane Torres Account Manager		
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Swayne V. Andaya Account Director	NOTED BY:  Tere Isla Group Account Director

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