

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Jollibee Foods Corp.
BRAND : Jollibee Philippines
PROJECT : Project Donna 3 Damari Media Inviting and Management
CE. NO. : Jollibee-PR-2024-20
DATE : 27 February 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I MEDIA INVITATION & ON-GROUND MANAGEMENT 1. Includes media management and facilitation of media attendees 2. Key Performance Indicators (KPIs): - maximum of 30 media attendees (headcount) - 60% PR pick-ups 3. Media invitation, coordination, on-ground management and post-event monitoring	254,677.50	30,561.30	285,238.80
II MISCELLANEOUS 1. Includes van rental for 30 media and mobilization (media transportation, gas, toll, parking fees, etc).	45,954.00	5,514.48	51,468.48
SUB TOTAL	300,631.50	36,075.78	336,707.28
GRAND TOTAL	300,631.50	36,075.78	336,707.28

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost mentioned in this CE totaling invoice of **PHP 336,707.28** inclusive of VAT, within 30 days of receiving its official invoice.

SUBMITTED BY: Marianne A. Padilla Senior Account Manager		PREPARED BY: Marianne A. Padilla Senior Account Manager	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director	
APPROVED BY: Bea Tempongko Senior Marketing Manager			